

Social Value – Broadening Horizons

Agenda

Time	Item
9:30	Reporting, coffee and networking
10:00	<u>Welcome Speech</u> – Councillor Attwell – Cabinet Member for Communities and Central Services
10:10	Key Note Presentations • <u>Portsmouth Model - Achievements & Evolution</u> - Kelly Nash - Corporate Performance Manager, Portsmouth City Council & Richard Lock - Assistant Director, Procurement, Portsmouth City Council • <u>Breaking Barriers</u> - Lisa Lee - Regional Director of Care, Minstead Trust • <u>Building Lives Academy - The Next Step</u> - Ben Silsby - Senior Sustainability Manager, Willmott Dixon • <u>Making a Difference</u> - Knights Brown Construction - Matthew Spiller, Contracts Manager & Alison Threlkeld, Salvation Army • <u>Improving Lives</u> - Rob Cunningham - Director of Leisure, BH Live • <u>Lifelong Learning</u> - Jodie Fair - Solent Apprenticeship and Skills Hub Manager, Solent Apprenticeship and Skills Hub, Jane Lamer - Head of Economic Growth and Skills, Portsmouth City Council
11:10	Introduction of round tables
11:20	Coffee & Break
11:30	Round Table Discussions: • <u>Increasing Inclusivity & Addressing Inequalities</u> • <u>Maximising Community Benefit</u> • <u>Nurturing Emerging Talent & Skills</u> • <u>Forging a Healthy, Happy City for All</u>
12:00	Feedback from round tables.
12:20	Conclusion and Closing Remarks - Natasha Edmunds - Director of Corporate Services, Portsmouth City Council.
12:30	Networking

Welcome

Councillor Attwell

*Cabinet Member for
Communities and
Central Services*



The Portsmouth Model for Social Value - Achievements & Evolution

Richard Lock - Assistant Director, Procurement, Portsmouth
City Council

Kelly Nash - Corporate Performance Manager, Portsmouth City
Council

How we define social value

In Portsmouth, we define social value as:

The lasting and positive impact that we create through the way in which we act to shape a resilient future, for our local and regional communities, businesses and environment.

People who live and work in Portsmouth are central to the impact we are seeking to achieve.

How we do this

We focus on three key areas of impact:

- **Social**
- **Economic**
- **Sustainability**

In developing the city council approach:

- we are taking a strengths-based approach, working from the assets we already had.
- we recognise that social value is already being achieved within the city through local socially minded businesses, existing social enterprises and the work of key partners.

What is the Portsmouth model?

The model focuses more on understanding the positive impacts rather than focusing solely on quantifiable outputs. The model:

- Provides helpful guidance to suppliers and seeks to demystify social value
- Signposts suppliers towards local needs, facilitators & beneficiaries
- Incentivises social value commitments and rewards focus upon local needs
- Recognises and rewards both existing and future targeted activities
- Focuses upon impact above output and emphasises partnership
- Can be applied broadly and consistently on a proportionate and relevant basis
- Provides a means of assessing social value commitments over the procurement life cycle
- Incentivises through ongoing reward and recognition, rather than focusing upon punitive measures

Impact (1)

The toolkit has been successfully applied to contracts with a per annum value of over £140M with the following results:

We wanted more local people in employment, our suppliers committed to hiring or retaining 195 local people.

We asked for improved skills, our suppliers committed providing 56 site visits for school children and or local residents and committed to supplying 1,076 weeks of training

We wanted more opportunities for local MSMEs and VCSEs by committing to spending £16,105,000 in the Portsmouth local supply chain.

Impact (2)

We asked for ways of reducing inequalities and are starting working with suppliers on the reduction of the gender pay gap for employed staff.

We wanted ways of improving staff wellbeing and mental health, our suppliers said they would provide 192 employees with professional support for anxiety and depression.

We wanted more working with the community, our suppliers have committed to making donations or contributions to the sum of £23,500 to local community projects.

We wanted safeguarding for the natural environment, currently we have a commitment of £1000 as either donations or investments towards initiatives aimed at environmental and biodiversity conservation.

Evolution of the Model

We are:

- Continuing to roll out the procurement and contract management social value toolkit.
- Optimising the central reporting tool
- Developing signposting and brokerage networks
- Launching website and comms
- Co-ordinating with partners
- Broadening scope – commissioning, grants
- Addressing modern slavery risks

Skills and capacity building

- We are now seeking to ensure that we are applying a social value lens to all of our activity in PCC, to ensure that we are inclusive and supportive so that all members of our community, including those who experience barriers to work, have opportunities.
- Examples of this include our commitments through the Armed Forces Covenant, and the commitments we have made as a disability confident employer.
- We recognise that our work on social value in the city can be even more effective, and have even more impact, if it represents a way of working that all city partners are able to sign up to.
- We are looking at mechanisms for skills building and knowledge transfer, including the creation of a web-based resource hub and continuing our series of annual social value events.

Meeting the needs of our population

OUR CITY

208,100

residents



57th most deprived
local authority in England
(out of 317).

LIFE EXPECTANCY



Men 78.5

compared with
79.4 nationally.



Women 82.4

compared with
83.1 nationally.

HEALTHY LIFE EXPECTANCY

**15
YEARS
SHORTER**

**14
YEARS
SHORTER**

in most deprived areas
compared to least
deprived.

EMPLOYMENT



Portsmouth's
unemployment
rate is **4.8%**
compared with
4.1% nationally.

6.9%

of residents have no skills
compared with 5.6%
average for South East
and 8% nationally

LONG-TERM CONDITIONS

12%



of working age residents
have limiting long-term
illness or disability

In Charles Dickens ward,
this rises to **18%**

EDUCATION

5.2%

of 16–19 year olds
are not in education,
employment or training.

**Children meeting the
expected reading
standard:**

Portsmouth is ranked

148/152

local authorities at end of
primary school



147/152

local authorities at end of
secondary school



MENTAL HEALTH

12.9%

of residents report
having a long-
term mental health
problem compared
to **11%** in England.



2,520

children and young
people accessed at least
one mental health service
in the 12 months to May
2022 (an increase from
2,150 in July 2021)

OBESITY

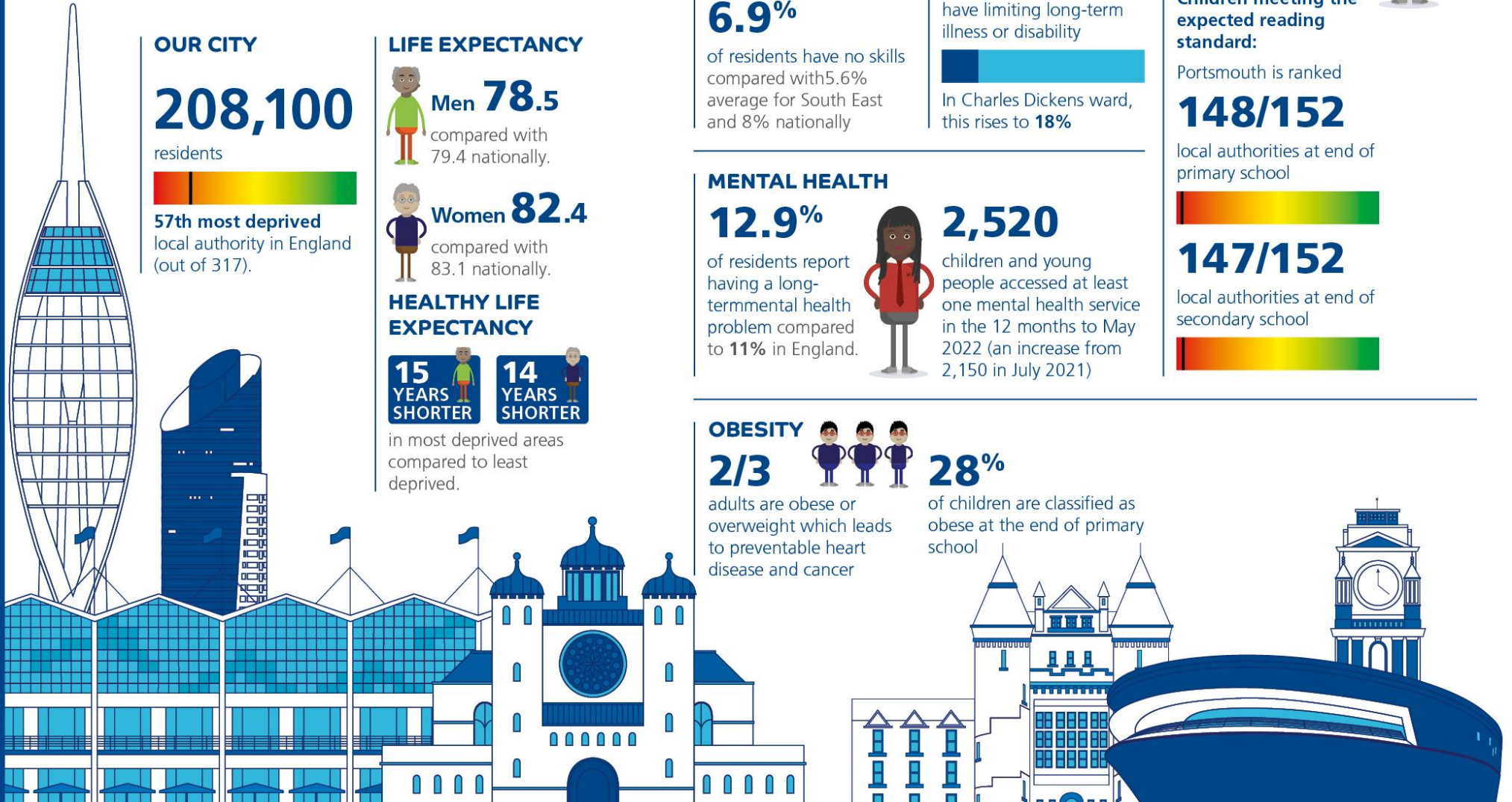
2/3



adults are obese or
overweight which leads
to preventable heart
disease and cancer

28%

of children are classified as
obese at the end of primary
school



Questions or comments?



Minstead Trust

Lisa Lee – Regional Director of Care

Sophie Enright – Service & Hospitality Manager



Minstead Trust supports over 300 people with learning disabilities to develop skills that allow them to gain greater independence and lead fulfilled lives. They operate from the New Forest to Portsmouth, and most recently expanding into the Bournemouth area.

- They provide residential living, supported living and outreach as well as day service provisions
- They also operate social enterprises across the south coast:
 - Furzey Gardens – 8 Acre Site in the New Forest
 - Hanger Farm Arts Centre
 - Brickyard Café – Catering & Hospitality at the Bursledon Brickworks
 - Lily and Lime – Portsmouth



Social Value & Minstead Trust



- Opportunities and time are more valuable than you think
- The people we support can benefit from your experience, being involved in what you do, or even helping support you in your day to day routines!
- We offer programmes such as Mystery Shopper to provide inclusive opinions from the people that it matters to, and hope this will support businesses to be more disability friendly



- Our Employability Programmes have supported 100 14+ Young people to gain some form of Employment, Apprenticeship or Work Experience.
- We provide our Employment programmes at a cost of £2,500 per learner which is 40% of the cost per learner at Further Education
- Funding streams, training placements and donations from businesses are all vital to the success of these programmes



What is Lily&Lime?



In 2021 Minstead Trust were given the opportunity to operate cafes under the successful Lily&Lime name in Portsmouth.

Lily and Lime is a combination of day opps and social enterprise which has created 11 supported apprenticeship roles since 2017.

The Lily&Lime café is run solely by the people we support with our staff being on hand to help them in busy periods!

They are responsible for the delicious cakes that are available in the café as well providing events catering like the one you are experiencing today.



What's next?



- Minstead Trust have been given the opportunity to re-open The View café under the Lily&Lime name
- This will create more opportunities for the people we support as well as creating job opportunities for our apprentices
- The View café will be run by our graduated apprentices with the support from our staff
- We are setting this up as trial but we need you to make it a success!
- We are looking to set up a community theatre, which will be lead by a neurodiverse person
- Lets not forget Portsmouth Day Opportunities in Warren Avenue, supporting 80+ people per week to find the joy in everyday life

Portsmouth Upskilling Village



The Benefits of the Building Lives Academy

A fully funded training opportunity



NOCN certificate in
basic construction
skills.



CSCS card and H&S
certificate.



Traffic Marshall
Awareness Certificate
and Card.



On site experience with
professional Willmott
Dixon staff members
and supply chain
partners.

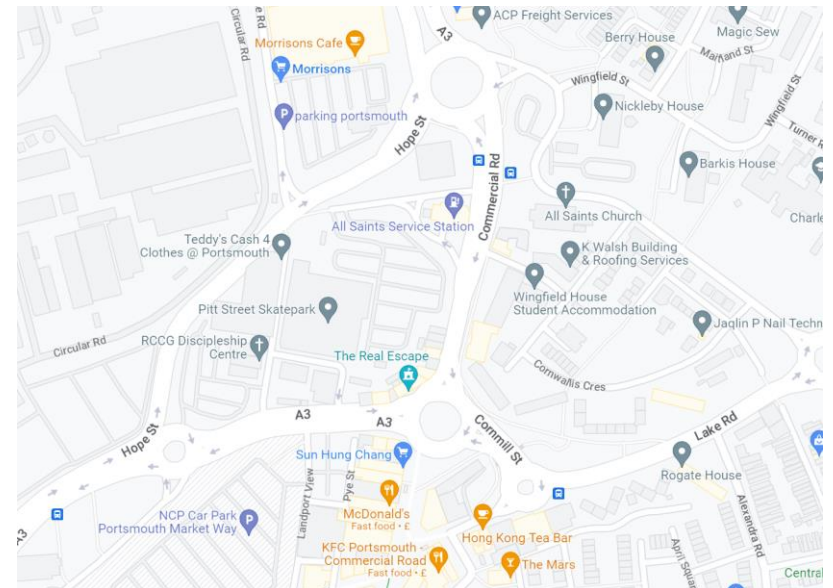
Upskilling Village and meanwhile land



KEY

- | | |
|---------------------------------------|---------------------------------------|
| ① Now or Never Pods | ⑤ Arts Performance Space |
| ② Building Lives Teaching Pods | ⑥ Display Area for Local Artists |
| ③ Social and Community Hub | ⑦ Community Gardening Space |
| ④ Covered seating area / Pop-Up Space | ⑧ Additional seating and leisure area |

Upskilling Village and meanwhile land





WILLMOTT DIXON

SINCE 1852

