

Shining a Light on Social Value

The Portsmouth Model.

Agenda

Time	Item
9:00	Reporting, coffee and networking
9:30	Welcome Speech – <i>Councillor Attwell – Cabinet Member for Communities and Central Services</i>
9:40	• Social Value – The Portsmouth Model - <i>Natasha Edmunds - Director of Corporate Services</i> • Local Priorities - <i>Kelly Nash - Corporate Performance Manager</i> • Spending the Portsmouth Pound - <i>Richard Lock – Procurement Manager</i>
10:00	Delivering Social Value in Portsmouth; • Housing term service partners – <i>Mountjoy & Comserv</i> • Highways PFI – <i>Colas/Ensign</i> • Local full-fibre network - <i>City Fibre & MLL</i> • Horatia and Leamington house deconstruction – <i>Hughes and Salvidge</i> • Southsea Coastal defences - <i>VSBW</i>
11:00	Coffee & Break
11:20	• Supporting businesses to support our communities - <i>Jane Lamer - Business Manager and Mark Pembleton - Economic Growth Manager</i> • Improving lives in Portsmouth - <i>Mark Stables - Head of Service - Market Development and Community Engagement, Amanda Percy - Post 16 Commissioning Manager and Mark Sage - Tackling Poverty Co-ordinator</i> • Valuing our voluntary sector – <i>The Hive - Sandie Davies - VCSE Sector Development Worker</i> • Engaging with SMEs in Portsmouth – <i>Shaping Portsmouth</i> • Addressing the climate emergency – <i>Andrew Waggott - Energy Services Team Manager and Kristina Downey - Principal Strategy Advisor.</i>
12:20	Conclusion and Closing Remarks - <i>Councillor Horton - Cabinet Member - Deputy Leader / Councillor Vernon-Jackson- Cabinet Member - Leader / Councillor Attwell – Cabinet Member for Communities and Central Services</i>
12:40	Networking

Welcome

Councillor
Atwell



Social Value – The Portsmouth Model

Natasha Edmunds

Director of Corporate
Services



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Shining a light on social value – 17th February
2022

Local Priorities

Explaining our local priorities

- Our city vision
- The priorities of the local authority
- What evidence is informing those priorities?

Portsmouth's vision for 2040



Setting our shorter term priorities – our plan for recovery and renewal

- City vision sets out the aspirations of the people of Portsmouth in 2040
- Council mission: to support the city to recover and renew following the pandemic and to play our part in achieving the city vision by working together as one council and with our partners and communities, to tackle health, social and economic inequalities

Our residents rely on us to:

- ensure older people and vulnerable adults are looked after and supported to live independently
- maintain our roads, parks and open spaces
- offer housing services
- support education, early years and children with special educational needs
- keep children safe and families together
- encourage economic development
- provide planning
- support culture, museums and libraries
- provide benefits and collect council tax and business rates
- collect their bins, and to keep the city clean

Our priorities in support of the city vision, our council mission and what we know matters to our residents are:

- Improving health and care for our local communities
- Supporting people to live active, healthy lives
- Prioritising mental health
- Making more good quality homes available for our residents
- Building aspirations and encouraging ambition for our city and its residents
- Supporting young people
- Encouraging everyone to learn and develop skills
- Creating opportunities for employment
- Encouraging clean growth and culture-led regeneration
- Supporting the local economy to recover from the pandemic
- Taking positive action to tackle climate change
- Enabling greener, healthier and better-connected journeys



The data that drives our thinking (1)

- Healthy life expectancy in the city is lower than national averages for men and women – and much lower in some areas of the city than others
- Rates of many health conditions are worse in Portsmouth than nationally
- The impact of mental health is huge – an estimated 32,000 adults in the city are estimated to have a common mental health condition; significant concerns about young people's mental health as we emerge from the pandemic
- Crime rates dropped in the city in common with many places over the pandemic driven by reductions in violence with injury and theft but increases in domestic abuse and sexual offences
- There are nearly 90,000 homes in the city, nearly half of which were built over 100 years ago (more than twice the England average) – many of these older homes have challenges around condition and energy efficiency
- 18,000 homes considered to be energy inefficient and around 10,000 households estimated to live in fuel poverty (and almost certainly rising)

The data that drives our thinking (2)

- We don't have enough homes for demand, and few places to build – we know that there are more households overcrowded than the average for the region and we received over 2000 homeless approaches last year
- Rough sleeping is a huge challenge and during the pandemic the council was accommodating over 200 individuals with nowhere to go – government investment following this has enabled us to look at new models and think about things like healthcare and wider support – average life expectancy for people living on the streets is hugely lower than for the general population.
- Around 16% of children in the city identified as having some level of special educational need or disability
- Almost all early years settings and schools rated as good by Ofsted, but education outcomes are historically weak and too many young people 16-18 are not in education, employment or training
- For adults in work, there are lower levels of qualifications at all levels in the city, with 7% of adults having no qualifications at all, and 45% adults having poor literacy skills

The data that drives our thinking (3)

- Higher rates of economic inactivity amongst residents, including unemployment and long-term illness, and a high proportion of workless households (around 18%)
- Household incomes are lower than the regional average, but jobs in the city pay more on average – so this suggests that residents are not able to access these and people are travelling in
- City declared a climate emergency in 2019, and as a coastal city there are very particular risks
- We have a Greening Strategy to increase the amount of trees and other greening in the city
- Limited road capacity so really important to look at how to reduce vehicle movements, which is also critical to address air quality issues.

How social value can help

- Focus on local labour and economy – building back stronger
- Recognising that we have high levels of vulnerability in the city, but that we can do things to help people fulfil their potential if we think a bit differently – how do we support people who have physical or mental health challenges, or learning disability, or have been out of the labour market, or are trying to put lives back on track
- Thinking about what we can do now that will improve the future – how can we support schools and families in educating our children and young people and helping them move forward in life
- Thinking about our wider environment – how can we support living environments and the public realm
- How can we reduce impact on the environment

Spending the Portsmouth Pound

Richard Lock

Procurement Manager



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Social Value – Procurement Priority

- Social Value Act 2012
- Local and National importance
- PCC policy, strategic alignment, local need
- National Procurement Strategy
- PPN 06/20, PPN 11/20, PPN 05/21
- Procurement reform Green Paper
- M.E.A.T. > M.A.T.

2020 – PCC Seeds of Change

- Response to COVID19 pandemic
- Council wide review
- Task Force
- Fragmented approach
- Visibility
- Reporting and realisation
- Impact vs output

2021 – Portsmouth Model Emergence

- Procurement as facilitator / enabler
- Social, Economic & Environmental
- Needs based model
- Creating partnerships and legacy
- Focus upon impact and shared values
- Flexible, proportionate and relevant
- Holistic recognition
- Need > Specification > Selection > Award > Delivery

2022 – Portsmouth Model Evolution

- Embedded across key contracts and activities
- Procurement BAU
- Cultural shift
- Development & support
- Collaboration, communication and celebration
- Innovate and lead

SOCIAL VALUES

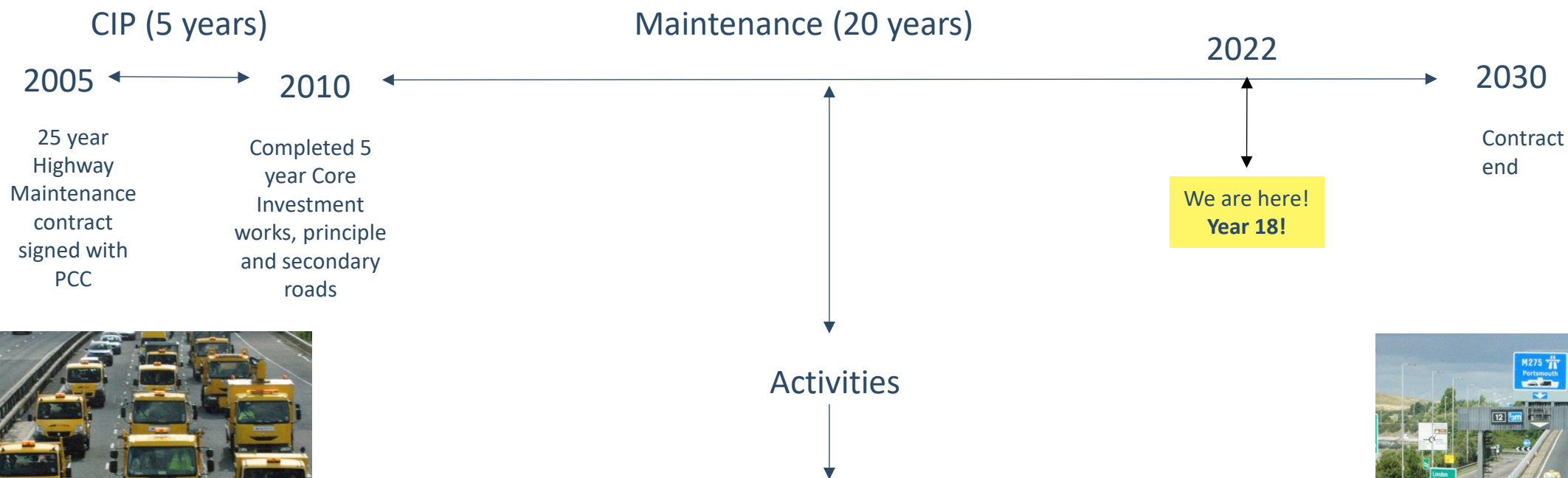
PORTSMOUTH PFI CONTRACT

17TH FEBRUARY 2021



WE OPEN THE WAY

PORTSMOUTH PFI CONTRACT



WHAT WE DO IN PORTSMOUTH?



Roads & Footways



Street Cleansing



Flytips



Landscaping



Winter Maintenance



Street Lighting



Traffic Management



Drainage



Structures



Routine Maintenance



Line Marking



Tree Maintenance



Inspections



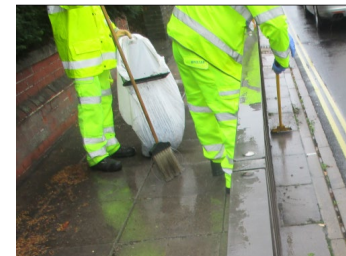
Asset Management



Licences



Shrubs & weed maintenance



Out of hours call outs



Traffic Signals



WHAT DOES SOCIAL VALUE MEAN TO COLAS?

At Colas we are committed to ensuring that the work we deliver today leaves a lasting legacy, achieving long term, social, economic and environmental benefits for the communities in which we live and work.

COMMUNITY
Enhancing Society

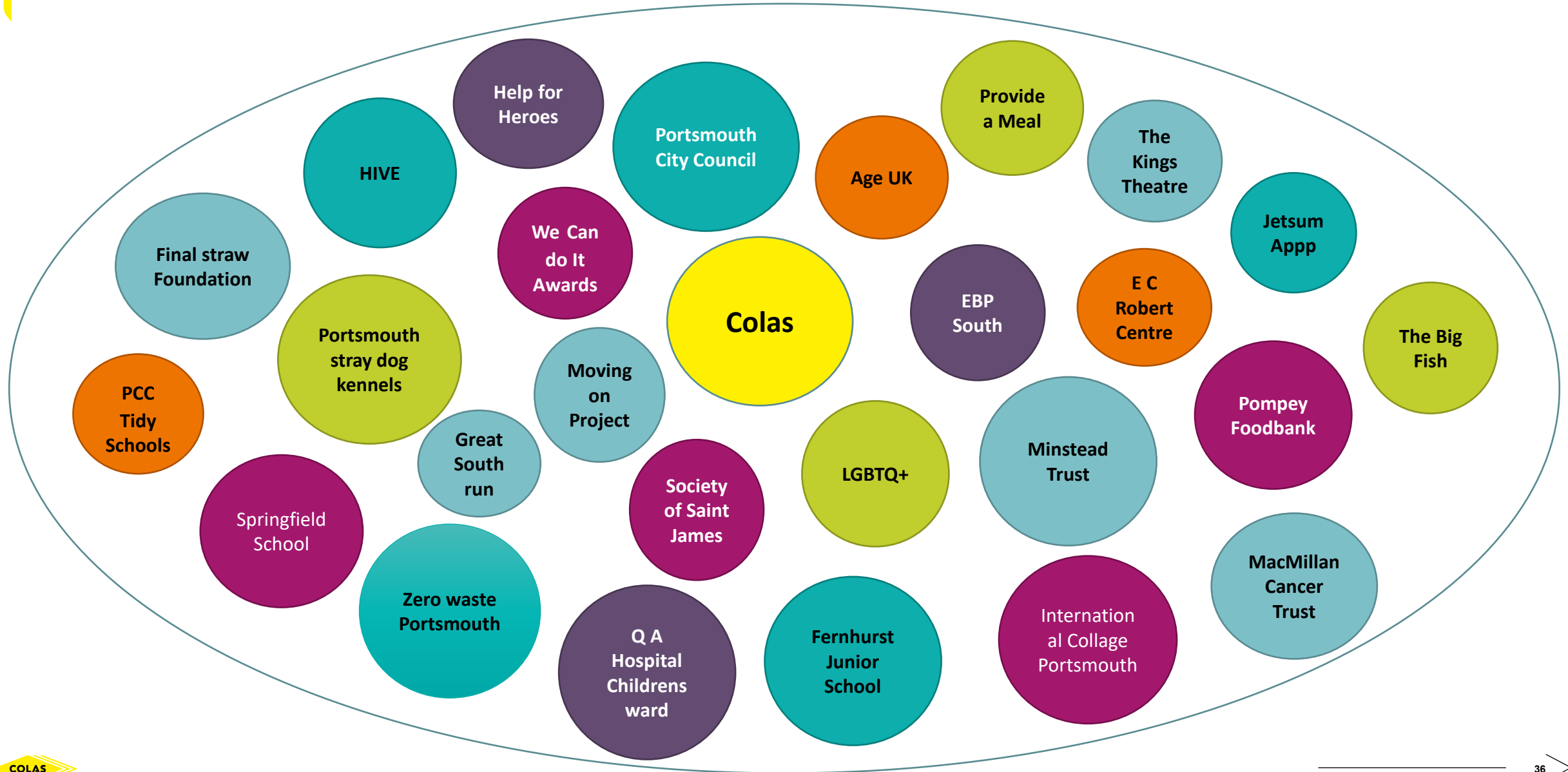
EDUCATION
Develop the next generation

SUPPLY CHAIN
Sharing with our Partners

EMPLOYMENT
Creating economic benefit

ENVIRONMENT
Net Zero emission by 2040

WHO ARE OUR PORTSMOUTH COMMUNITY PARTNERS?



SOCIAL VALUES – COMMUNITY PROJECTS

COMMUNITY
Enhancing Society

56 Oximeter Deliveries to Covid-19 patients



Food parcel deliveries during Covid-19 pandemic



100 food tins delivered to Pompey Foodbank



Starter packs to MOPP for Vulnerable people starting a new life



Supporting our LGBTQ+ community with a Pride Crossing, installed by Colas.



'Thank You NHS' road markings



Christmas selection boxes to QA children's ward



Supporting our Veterans with raincoats for their trip to France to commemorate the 75th anniversary of the D Day landings of 1944



Uniform scrubs for the NHS made by a member of Colas staff



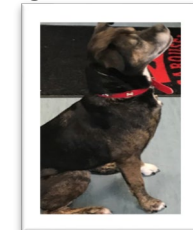
Leaflet deliveries for HIVE to residents of Portsmouth during Covid-19 pandemic



Helping the homeless, colas staff collections for Two Saints



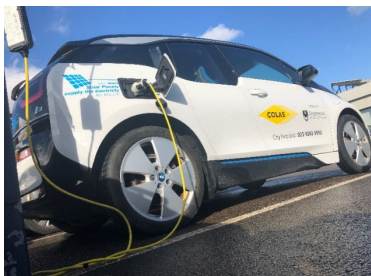
Donations to Portsmouth stray dog kennels



SOCIAL VALUES – ENVIRONMENTAL PROJECTS

ENVIRONMENT
Net Zero emissions by 2040

Colas Electric Car



252 Solar Panels on Colas depot roof



14,500 LED lantern conversion scheme Phase 1



1200 LED lantern conversion, Heritage area, Phase 2



Installation of water butt at Portsmouth depot



Colas 6000 litre red diesel tank being relaced with Hydrotreated Vegetable Oil (HVO)



Replacing plastic cups with paper ones in the depot.



No. Of fly tips removed on 2021

4286

The Big Fish collection of approx. 6000 plastic bottles



Colas staff volunteering on a beach clean



97 Trees planted in 2021



% of waste diverted from Landfill in Dec-21

99.77 %

Wildflower Planting across the City

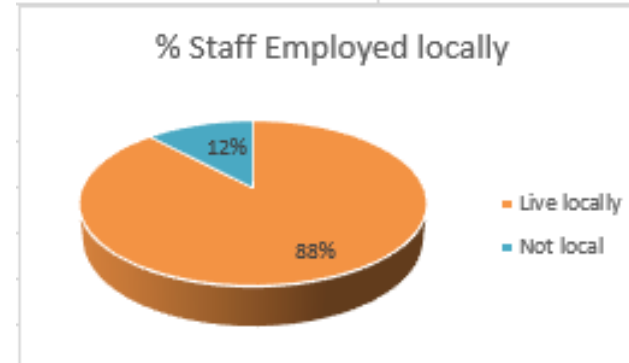
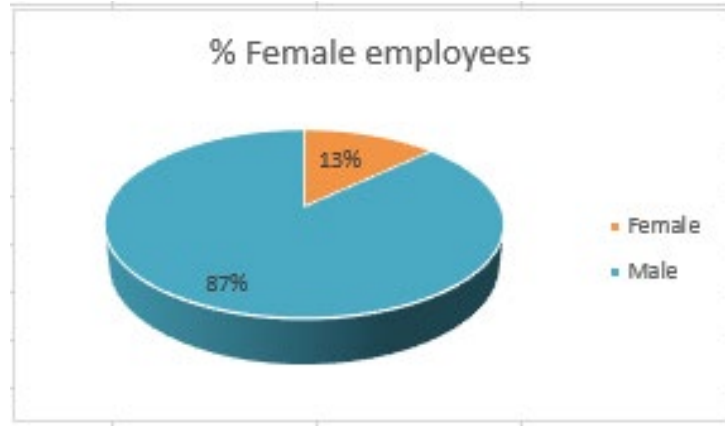


7 year Ollie's Environmental campaign with Colas for the Seafrost



SOCIAL VALUES – EMPLOYMENT

EMPLOYMENT
Creating economic benefit



164 Staff



Working towards
Be Fair
Built Environment
Fairness Inclusion Respect

Delivered by





Portsmouth PFI - 2020

Social Value Record - Live: Manage



2. SOCIAL VALUE CALCULATOR

[Enter Social Value Calculator](#)

DELIVERED SOCIAL/LOCAL
ECONOMIC VALUE
£ 4,803,459



Portsmouth PFI - 2021

Social Value Record - Live: Manage



2. SOCIAL VALUE CALCULATOR

[Enter Social Value Calculator](#)

DELIVERED SOCIAL/LOCAL
ECONOMIC VALUE
£ 5,233,539

THANK YOU