

# Southsea Seafront Strategy

## Progress Report

### Section 1 overarching issues along the seafront

S1.1.1

People

Action

To improve facilities for young people and families both free, and where appropriate, fee paying

Short Term  
Year 1



Medium Term  
2-5 years



Long Term  
6-16+years

Responsible organisation / officer

Seafront Manager, Seafront Officers Group and Tourism & Events Manager

Progress to date

- Splash pool opened on time as agreed. This a a free facility for families with children aged 8 and under
- Saturday bandstands have been targeted at young Portsmouth people and is a free event
- Southsea Skatepark has transferred to a charity which is carrying out refurbishments, extending the programme and encouraging more family use including having installed a cafe on site
- art in the public realm - the success of the Dinosaur installation was greatly enjoyed by families and young people
- Southsea carnival was a free event
- Continue to invest in the maintenance programme to sustain free activities such as beach volleyball courts and outdoor gym facility
- Southsea castle free entry programme

Planned Actions

Open annually, May - September inclusive

# Southsea Seafront Strategy

## Progress Report

### Action

To improve accessibility for those with mobility difficulties including improved wheelchair access to the beach

Short Term Year 1		Medium Term 2–5 years	✓	Long Term 6–16+years	
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### Responsible organisation / officer

Seafront Manager and Equalities & Diversity Team

### Progress to date

- Meeting held with Gina Perryman and Martin Affleck to review the current access with a view to improving this

### Planned Actions

- Seafront Manager will be visiting other seafronts during the winter to see how they are able to provide access to their beaches

### Action

To encourage the continued use of the facilities to minority groups by improved marketing to show the seafront is for all.

Short Term Year 1	✓	Medium Term 2–5 years		Long Term 6–16+years	
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### Responsible organisation / officer

Seafront Manager and Equalities & Diversity Team

### Progress to date

- The promotional material for Southsea Common has been designed in such a way to be visually attractive and easy to read using symbols wherever possible for those where english is not their first language  
 - We introduced a seafront carnival and encouraged all local communities to become involved

### Planned Actions

Continue to work with minority groups

# Southsea Seafront Strategy

## Progress Report

S1.1.2

Community and third sector – mobilising local groups and communities of interest

### Action

Within the third sector facilitate the introduction of a healthy café at Southsea Castle. This new flagship facility of a café/bistro and high quality catering facilities for events at the castle should improve the asset and the offer at Southsea Castle

Short Term  
Year 1



Medium Term  
2–5 years

Long Term  
6–16+years

### Responsible organisation / officer

Healthy Pompey project, Stephen Baily and Jane Mee

### Progress to date

- Sections of the castle walls have cleaned, particularly in the area of the new facility
- The contract was approved and signed by PCC and Yellow Kite – This facility has enabled a major investment in the castle
- English Heritage approved this development
- The castle development was completed and the cafe is open to the public in May 2011
- The contract between PCC and Yellow Kite has meant the castle has now got free entry to all visitors

### Planned Actions

The success of cleaning sections of the castle walls has shown the dirtiness of the remaining walls and these will be cleaned during 2011

### Action

Transfer the skatepark to Southsea Skatepark Company, a third sector Trust

Short Term  
Year 1



Medium Term  
2–5 years

Long Term  
6–16+years

### Responsible organisation / officer

Chris Richards

### Progress to date

Transfer completed and took place on April 1st, followed by well promoted and well attended weekend special event

### Planned Actions

Monitoring through the SLA between the council and charity

# Southsea Seafront Strategy

## Progress Report

### Action

Work with black and minority ethnic and other groups to establish an annual seafront carnival

Short Term Year 1	✓	Medium Term 2–5 years	✓	Long Term 6–16+years	
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### Responsible organisation / officer

Seafront Manager John Apps, (Lions) Neil Simpson (Caribbean Association)

### Progress to date

- This year saw the first carnival working with John Apps and Neil Simpson and a major contributor was the Caribbean Association.

### Planned Actions

- Earlier planning to involve more communities within Portsmouth
- Seafront Manager to be more actively involved with the delivery of this event in 2011

### Action

Develop a water sports strategy involving all those who make use of the sea for recreation, ie, Southsea Rowing Club, Eastney Surf Boarders

Short Term Year 1		Medium Term 2–5 years	✓	Long Term 6–16+years	
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### Responsible organisation / officer

Seafront Manager, Recreation Policy and Development Officer and Legal Services

### Progress to date

Consultation phase - Water sports strategy developed with the Seafront Manager and Sports Development team  
 Linked to the action plan in the developing Physical Activity and Sports Strategy promoting healthier lifestyles by increasing the participation in physical activity and sport, contributing to the reduction of obesity

### Planned Actions

Draft and agree strategy Q4  
 Political agreement Q1

# Southsea Seafront Strategy

## Progress Report

### Action

Lease the pavilion at the tennis club to the local group and ensure a Sports Bar is developed

Short Term Year 1		Medium Term 2-5 years		Long Term 6-16+years	
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### Responsible organisation / officer

Seafront Manager, local sports groups and H&S

### Progress to date

Lease is with the Clubs solicitor. Has been returned to PCC for amends  
 The new Sports Cafe opened Easter 2011  
 Toilet facilities upgraded and made available for public use

### Planned Actions

To complete the contract by June 2011  
 Revised draft to be sent by April 2011

### Action

Work with residents groups who may wish to be included in the delivery of this strategy

Short Term Year 1		Medium Term 2-5 years	ongoing	Long Term 6-16+years	
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### Responsible organisation / officer

PCC Officers Group

### Progress to date

Strategic Director, Seafront Manager and other PCC Officers regularly meet with Neighbourhood Forum to give updates on the strategy

### Planned Actions

Maintain relationship with Neighbourhood Forum's

# Southsea Seafront Strategy

## Progress Report

S1.2	The seafront businesses
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Action

Support the seafront attraction businesses and encourage more take up of concessions

Short Term Year 1	✓	Medium Term 2–5 years	✓	Long Term 6–16+years	✓
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Responsible organisation / officer

Seafront Manager with Regeneration and Business, Tourism & Visitor Services and Asset Management Service (AMS)

Progress to date

- 5 new concessions have either been progressed or are in place and the income from these concessions will be allocated to the seafront budget

Planned Actions

- To establish these concessions with annual licences

Action

To maintain the Attractions and Traders Forum and encourage all those who operate businesses to participate to ensure a wide variety of promotional campaigns to support these businesses

Short Term Year 1	✓	Medium Term 2–5 years	✓	Long Term 6–16+years	✓
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Responsible organisation / officer

Seafront Manager to continue to chair the group

Progress to date

- Meetings are planned monthly for the closed season and the first meeting was held on 28 September

Planned Actions

Southsea Beaches campaign is being prepared by the forum for the season 2011 with a initial run of 50,000 and to be distributed to a hour drives audience

# Southsea Seafront Strategy

## Progress Report

### Action

To support Southsea Retail Forum to develop connectivity between the seafront and retail in Palmerston Road and Osborne Road

Short Term  
Year 1



Medium Term  
2–5 years



Long Term  
6–16+years



### Responsible organisation / officer

Seafront, City Centre Managers, Traffic and Transportation (T & T) and AMS Design Team

### Progress to date

Seafront Manager has attended two of these meetings in 2010/11 and supported their events Ideas for connectivity between the seafront and Palmerston/Osborne rd will be presented in the Seafront vision masterplan.

### Planned Actions

To maintain regular communications with all the Retail Forum and work towards bringing the seafront closer to the shopping areas with joint promotions and partnership working

# Southsea Seafront Strategy

## Progress Report

S1.3	Physical development
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Action

To develop master plan for the seafront

Short Term Year 1		Medium Term 2–5 years	✓	Long Term 6–16+years	
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Responsible organisation / officer

AMS Design Group and Planning Services

Progress to date

Work is underway jointly between AMS and Planning Services on a Masterplan which will include a development brief for Clarence Pier. Initial survey work has been undertaken including a number of meetings with stakeholders in respect of the Clarence Pier area, namely the fun fair owners, Hovertravel and agents for the pub/hotel. Further information has been promised from the fun fair owners and Hovertravel to aid progress. E-mail received today (1.4.2011) confirming that Hovertravel requirements will be provided within next two week. (JP - Planning Services)

Planned Actions

Continue regular meetings with AMS Design Services to ensure a draft Supplementary Planning Document is ready by Summer 2011 for public consultation. (JP - Planning Service)  
Arts Service are incorporating Art in the public realm into the Seafront Design Document.



# Southsea Seafront Strategy

## Progress Report

Action

Review current planning policies with a view to ensuring future business opportunities are developed

Short Term Year 1		Medium Term 2-5 years		Long Term 6-16+years	
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Responsible organisation / officer

Planning Services and English Heritage

Progress to date

We are working on a development brief for Clarence Pier area the masterplan will become a Supplementary Planning Document and there is a section and policy for the Seafront as part of the Core Strategy which will be going to Council in March (Policy PCS8). Planning guidance has been established to encourage and guide suitable temporary trading facilities. Permission has been granted for a new trading facility near SPP retailing locally sourced plants/flowers etc in line with the new guidance. (JP - Planning Service)

Planned Actions

None Reported.

Action

Ensure physical design is complimentary to current seafront and also to differentiate the specific areas

Short Term Year 1		Medium Term 2-5 years		Long Term 6-16+years	
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Responsible organisation / officer

AMS Design and Planning Services

Progress to date

This is being taken forward in the Seafront Masterplan

Planned Actions

None reported.

# Southsea Seafront Strategy

## Progress Report

S1.3.1	Leisure facilities and attractions
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Action

Southsea castle improvements – see S2.1.3

Short Term Year 1	✓	Medium Term 2–5 years		Long Term 6–16+years	
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Responsible organisation / officer

Design team

Progress to date

The area around the castle is being looked at as part of the Seafront masterplan.

Planned Actions

None reported.

Action

To market the seafront to potential facilities operators

Short Term Year 1	✓	Medium Term 2–5 years	✓	Long Term 6–16+years	✓
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Responsible organisation / officer

Seafront Manager

Progress to date

new concession

Planned Actions

None reported.

# Southsea Seafront Strategy

## Progress Report

### Action

Attract five further quality restaurants and cafes

Short Term Year 1	✓	Medium Term 2-5 years	✓	Long Term 6-16+years	
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### Responsible organisation / officer

As above

### Progress to date

We are working on a strategy to market the seafront to potential restaurant operators. Potential locations for restaurants have been highlighted in the seafront masterplan.

### Planned Actions

In quarter 3 of 2011 an active campaign will be launched to encourage the above

### Action

Attract six further seasonal concessions

Short Term Year 1	✓	Medium Term 2-5 years	✓	Long Term 6-16+years	
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### Responsible organisation / officer

As above

### Progress to date

Six new concessions have been opened on the seafront between Canoe Lake and Clarence Pier  
To develop a varied style of food offer and encourage more retail sales such as the new souvenir retailer at the Trading Scheme

### Planned Actions

To develop a varied style of food offer and encourage different retail sales such as the new souvenir retailer at the Trading Scheme

# Southsea Seafront Strategy

## Progress Report

S1.3.2

Accommodation (hotels and B & B)

Action

Review hotel strategy, current policies and planning consents

Short Term  
Year 1



Medium Term  
2–5 years



Long Term  
6–16+years

Responsible organisation / officer

Regeneration, Tourism and Planning Services

Progress to date

Sites suitable for hotel use reviewed as part of background work in preparing updated promotional material for attracting hotel investment in the city

The Hard Masterplan includes sites/buildings with hotel use highlighted as a potentially permitted use PCC Planning and Economic Development input into PUSH Hotel Futures Study (published October 2010) that re-confirmed the findings of earlier Portsmouth focused study in 2007 for additional hotel accommodation, including boutique in Southsea. These studies are also part of the evidence base for the for the LDF.

Planned Actions

None reported.

# Southsea Seafront Strategy

## Progress Report

Action					
Develop plan to attract additional quality hotel					
Short Term Year 1		Medium Term 2–5 years	✓	Long Term 6–16+years	
Responsible organisation / officer					
As above					
Progress to date					
<p>Portsmouth and PUSH Hotel Studies both highlighted market demand for new hotels and identified potential targets to inform marketing campaign</p> <p>Hotel focused information promoted on PCC website and highlighted as a target for investment (see <a href="http://www.portsmouth.gov.uk/business/investing-in-portsmouth.html">http://www.portsmouth.gov.uk/business/investing-in-portsmouth.html</a> and <a href="http://www.portsmouth.gov.uk/business/12392.html">http://www.portsmouth.gov.uk/business/12392.html</a> for the specific information)</p>					
Planned Actions					
Hotel investment promotional material to be published (electronically) and distributed to key investors and their advisors (using the previously commissioned Portsmouth and PUSH Hotel Futures Studies as lead identifiers)					

Action					
Implement plan					
Short Term Year 1		Medium Term 2–5 years	✓	Long Term 6–16+years	
Responsible organisation / officer					
As above					
Progress to date					
None reported.					
Planned Actions					
None reported.					

# Southsea Seafront Strategy

## Progress Report

S1.3.3

Housing along the seafront

Action

Promote council housing grants for privately owned and private landlords along the seafront

Short Term  
Year 1



Medium Term  
2–5 years

Long Term  
6–16+years

Responsible organisation / officer

Community Housing

Progress to date

The assistance available to landlords to improve their properties is promoted by officers through the Portsmouth and District Landlords Association which includes landlords of properties in the seafront area.

Planned Actions

Contact has been made with 100 landlords through the Landlord Accreditation Scheme and have 4 letting agents signed up to the scheme. The scheme provides advice to landlords across the city, including the seafront area, on assistance available to them available to them improve their properties'

# Southsea Seafront Strategy

## Progress Report

**S1.3.4**      **The beach and sea**

**Action**

Work with disability groups to develop accessible areas of the beach - see S1.1.1

Short Term Year 1		Medium Term 2-5 years		Long Term 6-16+years	
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Responsible organisation / officer

Seafront Manager

**Progress to date**

See S1.1.1  
The public toilet at D Day carpark has enhanced facilities to assist adults with profound disabilities

**Planned Actions**

To consult with a marine engineer as to the most efficient way of enabling those with mobility difficulties to access the sea, over the shingle beach

**Action**

Ensure the beach is kept clean from litter and dog fouling

Short Term Year 1		Medium Term 2-5 years	ongoing	Long Term 6-16+years	
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Responsible organisation / officer

Clean City Services and Colas

**Progress to date**

None reported.

**Planned Actions**

None Reported.

# Southsea Seafront Strategy

## Progress Report

Action

Consider criteria for achieving Blue Flag standard

Short Term  
Year 1



Medium Term  
2-5 years

Long Term  
6-16+years

Responsible organisation / officer

PCC Officers Group

Progress to date

Information has been received relating to the requirements. Two of our beaches are of a standard that could potentially get us recognised and attain Blue Flag.

Planned Actions

A discussion document will be produced in the Spring of 2011 in consultation with Head of Environment, Paul Hunt



# Southsea Seafront Strategy

## Progress Report

S1.3.5

Coastal Protection

Action

Identify and develop the two key preferred schemes of the Portsea Island Coastal Strategy study

Short Term  
Year 1



Medium Term  
2–5 years

Long Term  
6–16+years

Responsible organisation / officer

Havant, Portsmouth and Gosport Coastal Partnership

Progress to date

None reported.

Planned Actions

None reported.

Action

Make the case to the Environment Agency to bid to attract major funding for sea defence

Short Term  
Year 1

Medium Term  
2–5 years



Long Term  
6–16+years

Responsible organisation / officer

As above

Progress to date

Work is a year ahead of schedule on this project and the case has been made for the bid

Planned Actions

Awaiting response from Environmental Agency prior to any further work being carried out

# Southsea Seafront Strategy

## Progress Report

Action

Ensure the sea defence work is an integral part of the integrated master plan for Southsea seafront

Short Term Year 1		Medium Term 2-5 years		Long Term 6-16+years
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Responsible organisation / officer

As above and PCC design team

Progress to date

The design team have been consulting with Bret Davies Coastal Engineer on ideas for sea defences in the seafront masterplan. We will continue to work with him on any proposals.

Planned Actions

None reported.

Action

Begin construction of Southsea coastal defence works

Short Term Year 1		Medium Term 2-5 years		Long Term 6-16+years
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Responsible organisation / officer

As above

Progress to date

None reported.

Planned Actions


None reported.

# Southsea Seafront Strategy Progress Report

Action				
Complete Southsea coastal defence works				
Short Term Year 1		Medium Term 2-5 years		Long Term 6-16+years
				✓
Responsible organisation / officer				
As above and contractor				
Progress to date				
None reported.				
Planned Actions				
None reported.				

# Southsea Seafront Strategy

## Progress Report

S1.3.6	Public space				
Action					
Work to maintain the public space as a high quality facility					
Short Term Year 1		Medium Term 2–5 years		Long Term 6–16+years	
Responsible organisation / officer					
Culture & Leisure services					
Progress to date					
<p>Maintaining safe and secure environments in our public parks and open spaces through improving design and management of public spaces as outlined in the Parks &amp; Open Spaces Strategy</p> <p>Maintaining cleaner environments encourage others to use the space, through graffiti removal and daily checks of specific open spaces.</p> <p>The development of 'greening projects' with community involvement will contribute to the overall environment of the city and foster respect for the natural environment particularly amongst children and young people</p>					
Planned Actions					
Implement actions in the Parks and Open Spaces Strategy					

# Southsea Seafront Strategy

## Progress Report

Action

Discuss with conservation officers ways of improving them

Short Term Year 1		Medium Term 2-5 years		Long Term 6-16+years	
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Responsible organisation / officer

As above

Progress to date

See 1.3.5

Planned Actions

Under the Colas PFI contract, there will be repairs to the Promenade to the east of Blue Reef Aquarium (BLA) and this is due to commence in the middle of June 2011. This will be from the Tram Shelter outside BLA and stretch approximately 100 metres to the west. The work will take approximately 2 weeks but should not impact on businesses, as it's the Fret paving and red top and not the specific walkway that requires replacement. There will also be other work repairing the Promenade at the back of the castle running along the back of the bandstand area and along to BLA.

Action

Consider more organised public uses which may be free at point of entry or chargeable

Short Term Year 1		Medium Term 2-5 years		Long Term 6-16+years	
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Responsible organisation / officer

As above

Progress to date

Creation of waterplay facility at Canoe Lake and Splashpool at Avenue de Caen are 2 new free facilities that have increased public use.

Planned Actions

None reported.

# Southsea Seafront Strategy

## Progress Report

S1.3.7

Plants and gardens

Action

Reduce the amount of bedding plants and replace with more sustainable planting that provides year round interest, requires less intensive maintenance and is more drought tolerant.

Short Term  
Year 1



Medium Term  
2–5 years

Long Term  
6–16+years

Responsible organisation / officer

Cultural Services

Progress to date

Substantial areas of traditional bedding plants are being converted to sustainable planting works currently underway, completion mid June 2011.

Planned Actions

Complete by mid June 2011

# Southsea Seafront Strategy

## Progress Report

S1.3.8	Public art				
Action					
The Public Art Strategy for the City to include specific section of the seafront					
Short Term Year 1		Medium Term 2–5 years	✓	Long Term 6–16+years	
Responsible organisation / officer					
Art & Cultural Development Manager and Seafront Manager					
Progress to date					
Working with seafront design team on the visioning principles Q2 Graffiti/ street art in Southsea Skatepark including local young people (workshops)					
Planned Actions					
Further urban art event/activites this summer in the skatepark					

# Southsea Seafront Strategy

## Progress Report

S1.3.9	Street furniture and shelters
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Action

Long Shelter to be restored and then brought into the PFI contract with Colas

Short Term Year 1	✓	Medium Term 2–5 years		Long Term 6–16+years	
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Responsible organisation / officer

Colas and Seafront Manager

Progress to date

Long shelter has been repaired by Colas and is now in good order

Planned Actions

Annual cleaning and painting

Action

All Sun Shelters to be restored

Short Term Year 1	✓	Medium Term 2–5 years	ongoing	Long Term 6–16+years	
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Responsible organisation / officer

As above

Progress to date

All Sun Shelter have been restored

Planned Actions

Annual maintenance programme



# Southsea Seafront Strategy

## Progress Report

Action					
Clean and maintain promenade surface and infrastructure including shelters and railings					
Short Term Year 1	<input checked="" type="checkbox"/>	Medium Term 2-5 years	<input type="checkbox"/>	Long Term 6-16+years	<input type="checkbox"/>
Responsible organisation / officer					
Transport service through PFI contract with Colas					
Progress to date					
None reported.					
Planned Actions					
None reported.					

# Southsea Seafront Strategy

## Progress Report

S1.3.10	Memorials
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**Action**

Complete survey of all seafront monuments

Short Term Year 1		Medium Term 2–5 years	✓	Long Term 6–16+years	
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**Responsible organisation / officer**

Seafront Manager, Conservation & Design Team and English Heritage

**Progress to date**

- A complete document, including photographs of all monuments and memorials has been produced and a promotional leaflet has been launched. The was memorial has been repaired and the Trafalgar monument railings restored. (JP - Planning Services)

**Planned Actions**

- By the nature of the construction the survey of the monuments and memorials is an ongoing project.  
 - Some of the monuments will need ongoing maintenance. (JP - Planning Services)

**Action**

Carry out repairs and restoration as necessary

Short Term Year 1		Medium Term 2–5 years	ongoing	Long Term 6–16+years	
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**Responsible organisation / officer**

Seafront Manager and AMS

**Progress to date**

Planned maintenance is an ongoing process for all Memorial

**Planned Actions**

Cleaning of the Memorials in Victoria Park will take place in quarter 4 2011

# Southsea Seafront Strategy

## Progress Report

S1.3.11	Lighting
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**Action**

A competition to design a lighting system for the seafront using LED. This will be in 3 phases

Short Term Year 1	✓	Medium Term 2–5 years	✓	Long Term 6–16+years	
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**Responsible organisation / officer**

Seafront Manager and Design Team with external competition

**Progress to date**

The improvements to the lighting will be part of a phased programme of development using LED systems financed via agreement on the capital programme

**Planned Actions**

as above

**Action**

Attract funding to deliver the scheme

Short Term Year 1		Medium Term 2–5 years	✓	Long Term 6–16+years	
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**Responsible organisation / officer**

Seafront Manager and Regeneration Team

**Progress to date**

None reported.

**Planned Actions**

None reported.

# Southsea Seafront Strategy Progress Report

Action					
Implement new seafront lighting scheme					
Short Term Year 1		Medium Term 2-5 years	✓	Long Term 6-16+years	✓
Responsible organisation / officer					
Seafront Manager and designated contractor					
Progress to date					
Capital Budegt approved by full Council					
Planned Actions					
Consult with design team for the production of the lighting scheme					

# Southsea Seafront Strategy

## Progress Report

S1.3.12

Public conveniences and showers

Action

Review the current facilities with a view to improving the offer

Short Term  
Year 1



Medium Term  
2–5 years

Long Term  
6–16+years

Responsible organisation / officer

Clean City Manager with Seafront Manager

Progress to date

- Ongoing. Electronic counters installed at various public conveniences on seafront. Data will be used to optimise cleaning operations and forecast demand. Hours extended at Clarence Pier facility to meet increased demand.

New facility, at Southsea tennis club, refitted by Ocean CC and brought into use to support the splash pool customers.

Planned Actions

Trend analysis from people counters, water and electricity usage will be used to ensure that the service delivers an effective, value for money, service.

# Southsea Seafront Strategy

## Progress Report

### Action

Identify funding to carry out improvements

Short Term Year 1		Medium Term 2–5 years	✓
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### Responsible organisation / officer

Seafront Manager and Regeneration team

### Progress to date

Funding for the improvement to current facilities was identified from within the current Seafront maintenance budget.  
 The toilets in the Tennis Pavilion have been surveyed and all sanitary ware replaced and they have now been opened as public conveniences and with access for those with mobility difficulties.

### Planned Actions

Discussions have taken place with the Design Team who are working on the seafront vision document to consider additional toilet facilities on the seafront. Research is being carried to find alternatives to plumbed in systems such as 'green toilets' that do not require drainage but rely on desiccation as the disposal method

# Southsea Seafront Strategy

## Progress Report

S1.3.13	Fitness trail
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**Action**

Develop a strategy to bring a fitness trail to the seafront

Short Term Year 1	✓	Medium Term 2–5 years	Long Term 6–16+years
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**Responsible organisation / officer**

The Seafront Manager working with Parks and Recreation manager

**Progress to date**

None reported.

**Planned Actions**

Distance measured Q2  
 Consultation Q2/Q3  
 Design and produce template Q3  
 Installation Q4

**Action**

Initiate 100/500 metre markings on the Promenade/seafront

Short Term Year 1	Medium Term 2–5 years	✓	Long Term 6–16+years
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**Responsible organisation / officer**

Seafront Manager

**Progress to date**

Templates have been produced

**Planned Actions**

The markings will be installed on the seafront during the spring of 2011

# Southsea Seafront Strategy


## Progress Report

Action					
Identify and attract funding					
Short Term Year 1		Medium Term 2-5 years	✓	Long Term 6-16+years	
Responsible organisation / officer					
Seafront Manager					
Progress to date					
Met with UK Beach Soccer and UK Rowing to discuss an overall fitness strategy Approval secured of £100,000 for seafront improvements and £20,000 for Hot Walls					
Planned Actions					
Ongoing					



# Southsea Seafront Strategy

## Progress Report

S1.3.14	Barbeques				
Action					
Report to Culture Services Portfolio on improvements to Barbeque zones					
Short Term Year 1		Medium Term 2–5 years		Long Term 6–16+years	
Responsible organisation / officer					
Seafront Manager					
Progress to date					
<p>Out for consultation            C &amp; L Decision 11 November 2011            Political agreement for introduction of barbeque zones for the Common, Castlefield, Bandstand and south east of the Skate Park            Flyer designed and distributed</p>					
Planned Actions					
<p>Will need to go to Full Council with a view to introducing a new bylaw. Further political agreement sought when new legislation is introduced</p>					

# Southsea Seafront Strategy

## Progress Report

S1.3.15

Legibility and signposting

Action

Prepare signage strategy

Short Term  
Year 1



Medium Term  
2–5 years



Long Term  
6–16+years

Responsible organisation / officer

T & T and AMS Design Team

Progress to date

None reported

Planned Actions

None reported

# Southsea Seafront Strategy Progress Report

S1.3.16	Cycling
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Action

Complete phase 1 cycle lane

Short Term Year 1	✓	Medium Term 2–5 years		Long Term 6–16+years	
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Responsible organisation / officer

T & T and AMS

Progress to date

Complete

Planned Actions

None reported

Action

Develop phase 2 of cycle route

Short Term Year 1	✓	Medium Term 2–5 years		Long Term 6–16+years	
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Responsible organisation / officer

As above

Progress to date

None reported.

Planned Actions

None reported.

# Southsea Seafront Strategy

## Progress Report

Action					
Implement phase 2					
Short Term Year 1		Medium Term 2-5 years	✓	Long Term 6-16+years	
Responsible organisation / officer					
As above					
Progress to date					
None reported.					
Planned Actions					
None reported.					

# Southsea Seafront Strategy Progress Report

S1.3.17	Walking				
Action					
See S1.3.13					
Short Term Year 1	<input checked="" type="checkbox"/>	Medium Term 2–5 years	<input type="checkbox"/>	Long Term 6–16+years	<input type="checkbox"/>
Responsible organisation / officer					
Design Team					
Progress to date					
None reported.					
Planned Actions					
None reported.					

# Southsea Seafront Strategy

## Progress Report

S1.3.18	Transport and parking
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Action

Commission car park study

Short Term Year 1	✓	Medium Term 2–5 years		Long Term 6–16+years	
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Responsible organisation / officer

T & T

Progress to date

Canoe Lake: Car park resurfaced and improved.  
 New system for overflow parking provision, now entails seafront management input to decision to open.  
 Bollards put in place to reduce unauthorised access to pedestrian area's.  
 Removal and replanting of some shrubbery in Esplanade car park to improve visibility and reduce crime.  
 Chip and Pin pay and display available in five more area's improving visitor choice in parking payment methods.  
 Improvements made to Clarence Pier car park to reduce unsociable behaviour.  
 Relocation of recycling bins in The Common car park to improve safety.  
 Safer spaces made as a part of the resurfacing of Southsea Esplanade.  
  
 New spaces introduced due to the removal of redundant taxi stands.  
 Some area's that were previously parallel parking changed to Echelon parking to increase provision.  
 New spaces made as a part of the resurfacing of Southsea Esplanade

Planned Actions

D-Day car park: Car park due to be resurfaced prior to 2012 season

# Southsea Seafront Strategy Progress Report

## Section 2 area specific intervention

**S2.1.1**      **Clarence Parade Pier**

**Action**

undertake design work to explore connectivity with the common and along seafront in both directions

Short Term Year 1		Medium Term 2–5 years	✓	Long Term 6–16+years	
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Responsible organisation / officer

Design team and T & T

Progress to date

Design ideas in Seafront Masterplan supplementary planning document.

Planned Actions

None reported.

**Action**

review design of large bus interchange

Short Term Year 1		Medium Term 2–5 years	✓	Long Term 6–16+years	
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Responsible organisation / officer

As above

Progress to date

None reported.

Planned Actions

None reported.

# Southsea Seafront Strategy

## Progress Report

Action

work with owners to develop master plan for the area

Short Term  
Year 1

Medium Term  
2–5 years



Long Term  
6–16+years

Responsible organisation / officer

As above and Seafront Manager and Parks and Recreation Manager

Progress to date

This project has been reallocated to Planning Services

Planned Actions

Project in progress



# Southsea Seafront Strategy

## Progress Report

S2.1.2

Southsea Common

Action

consider none build options to improve the offer and manage activities

Short Term  
Year 1

Medium Term  
2–5 years



Long Term  
6–16+years

Responsible organisation / officer

Design team and seafront Manager

Progress to date

None reported.

Planned Actions

None reported.

# Southsea Seafront Strategy

## Progress Report

S2.1.3	Southsea Castle area
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Action

PRIORITY Undertake detailed design work to create a prestigious setting for the castle

Short Term Year 1	✓	Medium Term 2–5 years		Long Term 6–16+years	
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Responsible organisation / officer

Design Team Manager

Progress to date

Design ideas in seafront masterplan supplementary planning document.

Planned Actions

None reported.

Action

Develop a connectivity plan with routes between the castle and the dockyard and southsea retail area

Short Term Year 1	✓	Medium Term 2–5 years		Long Term 6–16+years	
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Responsible organisation / officer

Design Team and T & T

Progress to date

None reported.

Planned Actions

None reported.

# Southsea Seafront Strategy

## Progress Report

### Action

Develop a business plan to explore the potential of the castle as a catalyst to draw all year round visitors linked to the Mary Rose museum

Short Term Year 1		Medium Term 2–5 years		Long Term 6–16+years	
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### Responsible organisation / officer

Cultural Services

### Progress to date

Strategic Director, Head of Cultural Services and Seafront Manager have met with the Mary Rose Trust to explore ideas to link the Mary Rose to Southsea Castle

### Planned Actions

This connectivity will be part of the overall master plan for the seafront that is in the process of being developed and is part of the overall medium term strategy

### Action

Seek funding and consents to implement the above

Short Term Year 1		Medium Term 2–5 years		Long Term 6–16+years	
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### Responsible organisation / officer

Project Manager in cultural services

### Progress to date

None reported.

### Planned Actions

None reported.

# Southsea Seafront Strategy

## Progress Report

Action					
Implement the above					
Short Term Year 1		Medium Term 2-5 years	✓	Long Term 6-16+years	✓
Responsible organisation / officer					
Southsea Castle Project Board					
Progress to date					
None reported.					
Planned Actions					
None reported.					

# Southsea Seafront Strategy

## Progress Report

S2.1.4	Canoe Lake
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Action

Master plan the canoe lake and south parade pier area, look to reduce barriers and piece meal growth

Short Term Year 1		Medium Term 2–5 years	✓	Long Term 6–16+years	
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Responsible organisation / officer

Design team, T & T and Seafront Manager

Progress to date

This would be part of the Seafront Master Plan, Meeting held with HLF to see if 'Parks for People' grant scheme may be possible. This area was highlighted as a potential bid. Design team is heading up the bid with a view to submission in March 2012. (JP - Planning Service)

Planned Actions

None reported.

# Southsea Seafront Strategy

## Progress Report

S2.1.5	Eastney				
Action					
Preserve natural habitat and community use of beaches					
Short Term Year 1	✓	Medium Term 2–5 years		Long Term 6–16+years	
Responsible organisation / officer					
Parks & Recreation team					
Progress to date					
Active Site Management of the 3 designated Sites Important for Nature Conservation (SINC) Eastney Beach, Fort Cumberland Open Space(South) and Fort Cumberland Open Space (North). Thus achieving the NI197 target.					
Managemnt plans and grant applications being prepared for these sites. (Parks PBL)					
Planned Actions					
Implement actions in the Portsmouth Biodiversity Action Plan					

# Southsea Seafront Strategy

## Progress Report

### Action

Explore walking path along seafront to Hayling Island ferry and ensure the area is free of litter, debris and a safe environment

Short Term Year 1		Medium Term 2–5 years	✓	Long Term 6–16+years	
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### Responsible organisation / officer

Seafront Manager, AMS and Colas

### Progress to date

This area has been cleaned up but a more strategic approach needs to be taken to the litter and debris that is often found here.

Eastney Coastal Path - positive negotiations with Southern Water regarding section of path on SW land. (Parks PBL)

Remaining section adjacent to Qinetiq land initially to be addressed by planning.

### Planned Actions

Working with Asset Management and Langstone Harbour Master to ensure all abandoned boats are disposed of.

Complete the Easney Coastal Path

### Action

Work more closely with WLT and RSPB to promote wildlife and birds

Short Term Year 1		Medium Term 2–5 years	✓	Long Term 6–16+years	
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### Responsible organisation / officer

Parks & Recreation team

### Progress to date

Regular liaison between wildlife organisationa and Parks. Installation of interpretation boards - Eastney Beach and Fort Cumberland South

### Planned Actions

Additional interpretation activities e.g. Guided Walks

# Southsea Seafront Strategy

## Progress Report

Action					
Develop plan for café facility with interpretation centre					
Short Term Year 1		Medium Term 2–5 years	✓	Long Term 6–16+years	
Responsible organisation / officer					
AMS, Seafront Manager and Parks & Recreation team					
Progress to date					
Planning guidance has been produced for a new cafe at Eastney - close to the existing Coffee Cup trailer. (JP - Planning Service)					
Planned Actions					
Awaiting marketing/planning application. (JP - Planning Service)					

Action					
Seek funding and consents					
Short Term Year 1		Medium Term 2–5 years		Long Term 6–16+years	✓
Responsible organisation / officer					
Seafront Manager and Regeneration team					
Progress to date					
None reported.					
Planned Actions					
None reported.					



# Southsea Seafront Strategy

## Progress Report

Action				
Design and build new facilities				
Short Term Year 1		Medium Term 2-5 years		Long Term 6-16+years
✓				
Responsible organisation / officer				
Private contractor and Planning Services				
Progress to date				
<p>This strategy has been passed to Seafront Manager and Asset Management to seek private investment</p> <p>Seafront master plan will enable us to seek this investment</p> <p>Portsmouth University are building the Oceanographic centre in this area</p>				
Planned Actions				
<p>Proposed working with Portsmouth University to improve the area</p> <p>Second Quarter 2012 will see the marketing of the seafront to potential investors</p>				

# Southsea Seafront Strategy

## Progress Report

S2.1.6

Coastal Defence work

Action

See 1.3.5

Short Term  
Year 1

Medium Term  
2–5 years

Long Term  
6–16+years

Responsible organisation / officer

Progress to date

None reported.

Planned Actions

None reported.

# Southsea Seafront Strategy

## Progress Report

### Section 3 marketing events and cultural programme

S3.1

Sports and sporting facilities

Action

Develop seafront sports facilities

Short Term  
Year 1



Medium Term  
2-5 years



Long Term  
6-16+years



Responsible organisation / officer

Sports & Recreation and Seafront Manager

Progress to date

# Southsea Seafront Strategy

## Progress Report

The seafront offers a range of sports facilities including:

- Golf – pitch and putt
- Tennis courts – grass and hard courts
- Bowling greens
- Cricket pitches
- BMX and skateboarding

In recent years the Parks and Recreation service in conjunction with the Seafront Manager has developed additional facilities:

- Playgrounds including water play
- Fitness points
- Beach Volleyball and Soccer area

To enable the development of sports facilities leases are being negotiated with Southsea Tennis Club and Portsmouth Cricket Club which secures their respective use of Southsea Tennis Courts and St Helen's cricket ground. Both clubs plan to invest and develop the facilities and are working with their National Governing Bodies to secure funding.

The seafront is the venue for a range of other activities from Buggy Boot Camps and British Military Fitness through to mass participation events such as the Great South Run, Race for Life, Santa Fun Run, South Coast full and half marathons, the Pier to Pier swim and Southsea Rowing Regatta.

The Parks and Recreation support the Events Team as necessary and also organise a number of events. In the last two years this has included:

- Schools Cyclo cross
- Great South Sports Fair
- Disney Beach Soccer
- Beach Volleyball competitions
- Pier to Pier Swim (Portsmouth Lifeguards and Portsmouth Northsea)
- Southsea Rowing Regatta
- Halfords City Cycle Tour
- British Military Fitness
- Southsea Tennis Tournaments

### Planned Actions

Work with the Seafront Manager to develop a Water Recreation strategy

# Southsea Seafront Strategy

## Progress Report

### Action

Increase participation in activities

Short Term Year 1	✓	Medium Term 2–5 years	✓	Long Term 6–16+years	✓
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### Responsible organisation / officer

As above

### Progress to date

The Parks and Recreation support the Events Team as necessary and also organise a number of events that aim to increase participation . In the last two years this has included:

- Schools Cyclo cross
- Great South Sports Fair
- Disney Beach Soccer
- Beach Volleyball competitions
- Pier to Pier Swim (Portsmouth Lifeguards and Portsmouth Northsea)
- Southsea Rowing Regatta
- Halfords City Cycle Tour
- British Military Fitness
- Southsea Tennis Tournaments

### Planned Actions

Continue to work with partners to develop activities and participation e.g. Summer Beach Olympics, Volleyball tournaments and Beach Sports

# Southsea Seafront Strategy

## Progress Report

### Action

Facilitate use of seafront for personal sport and world class events

Short Term Year 1	✓	Medium Term 2–5 years	✓	Long Term 6–16+years	✓
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### Responsible organisation / officer

As above

### Progress to date

The BUPA Great South Run is arguably the world's most prestigious 10-mile race and is an International Association of Athletics Federations (IAAF) Gold Label event; the highest accolade any road running meeting can be awarded. The IAAF(world athletics governing body) issued only 23 such certificates in 2010, with the BUPA Great South Run being the only 10-mile event on the list. Marketing research shows the 2-day event adds nearly £1million into Portsmouth's economy through spending locally and promotion on TV. Previous winners of the men's race include Britain's Mo Farah the current European double Gold medal winner over 10,000mts and 5,000mts plus Olympic Champions like Morroco's Khalid Skah 10km Gold medal in 1992. Previous women's winners include Britain's Marathon world record holder Paula Radcliffe and Ethiopia's double Olympic Champion Deratu Tulu; as well as many other world, European, commonwealth and Olympic champions from all over the world.

### Planned Actions

None reported.

# Southsea Seafront Strategy

## Progress Report

S3.2

Independent and large scale sporting events

Action

Develop more large scale sporting events

Short Term  
Year 1



Medium Term  
2–5 years

Long Term  
6–16+years

Responsible organisation / officer

Culture Services

Progress to date

Expanding the world-class BUPA Great South Run, Portsmouth City Council have been working with race organisers Nova to develop the 'Midi' and 'Junior' Great South Runs. Working with schools and community groups will see greater participation from Portsmouth, across the region and England.

Planned Actions

None reported.

# Southsea Seafront Strategy

## Progress Report

Action

Encourage more independent sports

Short Term  
Year 1



Medium Term  
2-5 years

Long Term  
6-16+years

Responsible organisation / officer

Culture Services

Progress to date

In 2010 Portsmouth City Council acquired the former Marines playing Fields at Eastney from the MOD when offered for sale. During 2011 city sports officers worked with local sports clubs to create the new 'Cockleshell Community Sports Club' led by Portsmouth's leading boys and girls youth football club 'Milton Meon' who play in Hampshire Leagues and Mayville High School. The new partnership now leases these Eastney playing fields enabling greater and better community use.'

Portsmouth City Council purchased playing fields at Governor's Green in Old Portsmouth from the MOD and hires the facility out to local schools and groups, thereby encouraging independent sports

Portsmouth Cricket Club have signed a long lease with Portsmouth City Council to take over the running of St. Helen's Field. With the benefit of the long lease English Cricket and Southern Electric are investing in the already successful club to improve participation and success still further

Planned Actions

None reported.



# Southsea Seafront Strategy

## Progress Report

**S3.3** Music, dance, arts performances and events

**Action**

Develop and deliver our events programme

Short Term Year 1	✓	Medium Term 2–5 years	✓	Long Term 6–16+years	✓
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Responsible organisation / officer

Events Team and Seafront Manager

**Progress to date**

The Seafront team works very closely with the Events team to deliver first class events.

**Planned Actions**

Changes to the Castle event structure means that we are encouraging improved product offers and traceability of products and services

**Action**

Encourage more events of all scales

Short Term Year 1	✓	Medium Term 2–5 years	✓	Long Term 6–16+years	
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Responsible organisation / officer

As above

**Progress to date**

Explore opportunities to increase the use of inside and outside space for free public performance, events, exhibitions and festivals across the city for local residents and visitors to Portsmouth such as Opera in the Park the Bandstand, Lost Hour and 60& festival

**Planned Actions**

as above

# Southsea Seafront Strategy

## Progress Report

**Action**

Encourage more evening events and events taking place all year round

Short Term Year 1	✓	Medium Term 2-5 years	✓	Long Term 6-16+years	
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**Responsible organisation / officer**

As above

**Progress to date**

None reported.

**Planned Actions**

None reported.

**Action**

Encourage use of the seafront and its buildings and facilities for more private social events, engagements and functions

Short Term Year 1	✓	Medium Term 2-5 years	✓	Long Term 6-16+years	
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**Responsible organisation / officer**

Seafront Manager

**Progress to date**

Working with the Attractions Forum to to encourage this

**Planned Actions**

Regular meetings with Attractions and Traders

# Southsea Seafront Strategy

## Progress Report

Action					
Review the areas of the seafront to identify an area that can be gated to bring outdoor concerts to Portsmouth, ie, Bournemouth Symphony Orchestra or London Philharmonic Orchestra					
Short Term Year 1		Medium Term 2-5 years	✓	Long Term 6-16+years	
Responsible organisation / officer					
Seafront Manager and Tourism & Visitor Services Manager					
Progress to date					
This is a medium term action that is not yet in place					
Planned Actions					
Planning for this action will take place 2011/12					

Action					
Develop business plan to identify infrastructure costs and possible invest to save bid					
Short Term Year 1	✓	Medium Term 2-5 years	✓	Long Term 6-16+years	
Responsible organisation / officer					
Seafront Manager, Arts & Cultural Development Manager					
Progress to date					
None reported.					
Planned Actions					
None reported.					

# Southsea Seafront Strategy

## Progress Report

### Section 4 management and sustainable investment

S4.1.1 The Seafront Manager

Action

Carry out the actions in this strategy attributed to this post

Short Term  
Year 1



Medium Term  
2-5 years



Long Term  
6-16+years



Responsible organisation / officer

Seafront Manager

Progress to date

Ongoing

Planned Actions

As per the Seafront Strategy

# Southsea Seafront Strategy

## Progress Report

S4.1.2	Seafront Attractions Forum				
Action					
See S.1.2					
Short Term Year 1	✓	Medium Term 2–5 years	✓	Long Term 6–16+years	✓
Responsible organisation / officer					
Seafront Manager to continue to chair this short term					
Progress to date					
Ongoing					
Planned Actions					
Developing a sub group of the Forum to concentrate on marketing.					

# Southsea Seafront Strategy

## Progress Report

S4.1.3

Southsea Traders Group

Action

See S.1.2

Short Term  
Year 1



Medium Term  
2–5 years



Long Term  
6–16+years

Responsible organisation / officer

Progress to date

Seafront Manager has attended two Traders Meetings and contributed to both

Planned Actions

Continue to develop programmes for connectivity between Palmerston Rd, Osborne Rd and the seafront

# Southsea Seafront Strategy

## Progress Report

S4.1.4	Neighbourhood Forums
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**Action**

To attend regularly and keep informed of activities on the seafront

Short Term Year 1	✓	Medium Term 2–5 years	✓	Long Term 6–16+years	
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Responsible organisation / officer

Seafront Manager and relevant officers and agencies

Progress to date

Ongoing

Planned Actions

Continued attendance as invited

**Action**

To consult on seafront development programmes

Short Term Year 1	✓	Medium Term 2–5 years		Long Term 6–16+years	
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Responsible organisation / officer

Strategic Director and Seafront Manager

Progress to date

None reported.

Planned Actions

None reported.

# Southsea Seafront Strategy

## Progress Report

S4.1.5

Portsmouth City Council Seafront Officers Group

Action

To re-establish this group to oversee the delivery and implementation of this strategy

Short Term  
Year 1



Medium Term  
2–5 years

Long Term  
6–16+years

Responsible organisation / officer

Strategic Director

Progress to date

None reported.

Planned Actions

None reported.



# Southsea Seafront Strategy

## Progress Report

S4.1.6

Tourism and visitor services

Action

Deliver the tourism and Visitor economy strategy

Short Term  
Year 1



Medium Term  
2–5 years

Long Term  
6–16+years

Responsible organisation / officer

Tourism Services and Tourism South East

Progress to date

None reported.

Planned Actions

None reported.

# Southsea Seafront Strategy

## Progress Report

S4.1.7	Local marketing				
Action					
Prepare marketing plan for the seafront					
Short Term Year 1	✓	Medium Term 2–5 years		Long Term 6–16+years	
Responsible organisation / officer					
Seafront Manager and Attraction Forum					
Progress to date					
As per S4.1.2					
Planned Actions					
As per S4.1.2 Develop the new role of the Heritage Events officer to market the seafront cultural offer.					

# Southsea Seafront Strategy

## Progress Report

S4.1.8	Enforcement
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### Action

develop a Seafront Patrol with the possibility of funding from the Future Jobs Fund to appoint two seasonal staff for this specific job

Short Term Year 1	✓	Medium Term 2–5 years		Long Term 6–16+years	
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### Responsible organisation / officer

Seafront Manager to work with Community Wardens

### Progress to date

- This was more difficult to achieve than initially considered. Community Wardens have supported where possible within their roles and have actively dealt with BBQ's in inappropriate areas and youth nuisance  
- There were no suitable FJF people available for a seafront patrol

### Planned Actions

A multi agency plan will be developed to be lead by a police inspector to develop a seafront policing policy. The next meeting will was held on 5 May 2011

### Action

Ensure multi discipline and agency approach to enforcement measures to ensure a safe and clean seafront environment

Short Term Year 1	✓	Medium Term 2–5 years		Long Term 6–16+years	
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### Responsible organisation / officer

Seafront Manager and relevant officers and agencies

### Progress to date

Some enforcement activity undertaken by Street Scene Enforcement officers.

A new legislation framework called Dog Control orders, has been out to consultation. which if approved by Cabinet will modernise the way that dog fouling and former 'byelaw' offences are managed

### Planned Actions

Report to Cabinet in March for final approval, post consultation

# Southsea Seafront Strategy

## Progress Report

S4.2.1

Economic Modelling

Action

Work with university of Portsmouth to bring a proposal forward to model the local economy of the seafront

Short Term  
Year 1



Medium Term  
2–5 years

Long Term  
6–16+years

Responsible organisation / officer

Seafront Manager and Head of Cultural Services

Progress to date

This has been overtaken by the Sheffied Hallam University document - seaside economies

Planned Actions

Head of Cultural Services and Seafront Mangerwill be meeting with Portsmouth University Business School to propose a project for MBA students on the economic impact of the seafront

# Southsea Seafront Strategy Progress Report

S4.2.2	Reinvesting Income				
Action					
To implement works as agreed with Cabinet					
Short Term Year 1	✓	Medium Term 2–5 years		Long Term 6–16+years	
Responsible organisation / officer					
Seafront Manager					
Progress to date					
Ongoing					
Planned Actions					
Sun Hut report to be prepared for 2nd quarter 2011					

# Southsea Seafront Strategy

## Progress Report

S4.2.3

Bidding for external funding

Action

Review this strategy to identify the funding requirements and consider how best to achieve this

Short Term  
Year 1



Medium Term  
2–5 years

Long Term  
6–16+years

Responsible organisation / officer

Strategic Director

Progress to date

None reported.

Planned Actions

None reported.

# Southsea Seafront Strategy

## Progress Report

S4.2.4

Generating more business opportunities

Action

To identify new business opportunities

Short Term  
Year 1



Medium Term  
2-5 years



Long Term  
6-16+years

Responsible organisation / officer

Seafront Manager

Progress to date

The Seafront Manager has worked with Planning to support area on the seafront where new business opportunities

Planned Actions

During quarter 3 2011 the seafront will be marketed for expressions of interest in developing increased business opportunities on the seafront within Planning guidelines

# Southsea Seafront Strategy

## Progress Report

S4.2.5

Attracting New Business

Action

To develop a new opportunity programme - see S1 3.1

Short Term  
Year 1



Medium Term  
2-5 years



Long Term  
6-16+years

Responsible organisation / officer

Seafront Manager

Progress to date

Ongoing

Planned Actions

Work with new proposals for seafront and ensure suitability



# Southsea Seafront Strategy

## Progress Report

S4.2.6	South Parade Pier
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Action

Continue discussions with owners of the pier

Short Term Year 1	✓	Medium Term 2–5 years	✓	Long Term 6–16+years	
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Responsible organisation / officer

Seafront Manager and Head of Culture Services to work with the directors of Curden Leisure

Progress to date

This has been overtaken by the pier being under new ownership. Meeting held with pier ownwer and manager in March 2011. There seems to be funding problems delaying any significant improvements. Interim improvements have taken place and are ongoing. Possibility of children's rides at end of pier and a Ferris Wheel - could be this summer season. Planning permission would be required for the wheel - owner informed. (JP - Planning Service)

Planned Actions

Seafront manager working with the new owners to improve facility

Action

Identify possibilities for improvement and investment

Short Term Year 1	✓	Medium Term 2–5 years	✓	Long Term 6–16+years	
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Responsible organisation / officer

Seafront Manager

Progress to date

South parade pier and its immediate environment being looked at as part of seafront masterplan.

Planned Actions

AMS Design group to report on details 3 quarter 2011 wwiht a view to seeking Lottery funding for Parks and Open Spaces.