



SMARTWATER FORENSIC CODING SYSTEMS

Protecting Your Home and Your Possessions



SmartWater is an Official
Police Accredited Organisation

SMARTWATER FORENSIC CODING SYSTEMS

Protecting Your Home and Your Possessions

Becoming a SmartWater Member

SmartWater provides a proven crime prevention and risk management solution that protects you, your home and your possessions.

With over a million users, SmartWater is protecting in excess of 20 million items of property in the UK alone. By subscribing to SmartWater you are becoming an active member of the fastest growing criminal deterrent programme in the UK.

How SmartWater Works

SmartWater is a colourless liquid solution that can be dabbed into the nooks and crannies of your personal possessions such as jewellery, ornaments and electrical items as well as your motor vehicles.

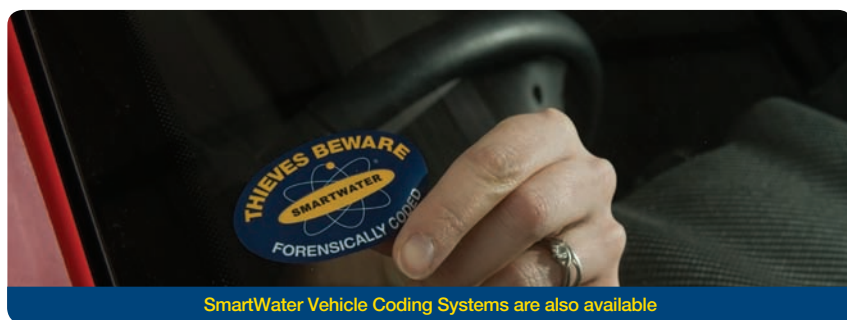
- Each bottle carries a unique chemical 'code' which is registered to your address.
- It cannot be easily seen by the naked eye and is almost impossible to remove.
- The liquid glows under ultra violet light – allowing the Police to identify the true owner of the property and whether it has been stolen.
- More robust than DNA marking systems, SmartWater maintains a 100% conviction rate when used as evidence in court.

How Does it Deter Criminals?

As the Police routinely scan criminals and recovered property for SmartWater and use it in undercover operations, criminals know about it and fear its power to link them with a crime scene.



So by coding your valuables and displaying SmartWater deterrent signs, you are sending out a powerful and long standing warning to any burglars or thieves operating in your area.



What do I do Next?

Decide which system is right for you:

- Home Coding, 1-4 Bedroom,
- Home Coding, 5+ Bedroom,
- Vehicle Coding,
- Motorbike Coding,
- Scooter Coding.

Please call us for current prices and to order your system. For vehicle coding, you will need the Make, Model and VIN. Alternatively, you can purchase online at www.smartwater.tv

SmartWater's Proven Track Record

By working directly with Police Forces across the UK to tackle crimes such as burglary, robbery, street crime, and theft from motor vehicles, SmartWater has achieved massive reductions in crime. SmartWater deters criminals because they know they will be arrested and convicted.

Criminals fear SmartWater's power to forensically link them with the scene of a crime.

Police Results when using SmartWater:

84%
REDUCTION
IN BURGLARY
LITTLEWORTH,
MANSFIELD

75%
REDUCTION
IN BURGLARY
BELVEDERE, LONDON
BOROUGH OF BEXLEY

70%
REDUCTION
IN BURGLARY
THORPLANDS,
NORTHAMPTON

59%
REDUCTION
IN THEFTS FROM
VEHICLES
BURTON,
STAFFORDSHIRE

Service and Support

Your membership ensures that SmartWater provides the Police with the necessary training, equipment and forensic support they need to actively search for SmartWater in your area. This activity does not go unnoticed by criminals, and ensures that they steer clear of SmartWater protected property.



In addition, you also receive the following benefits:

- Peace of mind that your unique SmartWater code and registration details are stored on a secure database maintained to ISO27001 standards.
- Additional solution each year (upon request) to code newly purchased items.
- High visibility deterrent signs to display around your home.

*Packaging may vary.

0800 521 669 www.smartwater.com

© SmartWater Technology Limited 2011.